



STRATEGIC PLAN - 2026



VISION STATEMENT: Dedicated to increasing the effectiveness and productivity of security professionals by delivering educational programmes, raising awareness, and advocating for the security management profession.

MISSION STATEMENT: To promote excellence and leadership in the security management profession.

In support of our mission and vision, ASIS Jamaica Chapter has adopted a detailed Strategic Plan for the year 2026:

COLLABORATIVE EXPANSION

1. Build Partnerships:

- We will build partnerships with the Human Resource Management Association of Jamaica (HRMAJ) and the Private Security Regulation Authority (PSRA) to increase recognition of the Jamaica Chapter, ASIS certifications, guidelines, research and best practices as a formal, standards-based requirement in the local security industry.
- As part of our recruitment strategy, we will incorporate more security leaders and trainers from public and private entities and build partnerships with security companies.
- In keeping with our Community Service and Social Responsibility, we will execute two (2) projects:
 - a) Conference with a local group/association
 - b) Security Project with a boys' / girls' facility etc.

DIVERSE TEAM ENHANCEMENT

2. Increase Member Value:

- We will continue to upskill our members by offering sponsorship to two members in pursuit of a certification, to include Women In Security (WIS) and NextGen.
- We will offer an award to the 'Top Recruiter' of the Year.
- We will continue to provide leadership opportunities for our members, including (in-house presentations.
- We will continue to keep members informed through monthly meetings, presentations, and the sharing of security webinars.
- We will promote succession planning and inclusion, (recruit "Assistants" from the wider membership to serve in each Chapter Officer role).
- We will provide opportunities for members to make presentations at bi-monthly meetings:
 - a) Five (5) Guest Speakers
 - b) Five (5) In-house Presentations
- We will re-commence our Guest Speaker's Forum
- We will continue to advocate for members who are having challenges with acquiring certification, maintaining certification, and recertifying.
- We will seek to publish in the media, those members who are successful in obtaining their ASIS certification.
- We will have a session to assist Certified Members in navigating the ASIS learning exchange portal and earning continuing professional education CPEs for recertification.

- We will seek to execute two (2) Chapter Events - to say thanks and build camaraderie:
 - a) Dinner
 - b) Social events
- We will seek to encourage voter participation through mentoring relationships and more meaningful engagements with our membership:
 - a) We will create profiles of nominated candidates and share with membership prior to elections.
 - b) Face-to-face meetings

DATA-DRIVEN GROWTH

3. Digital Transformation:

- We will develop a policy document to govern the chapter's online social media presence.
- We will make data driven decisions.
- We will formalize a Digital Activity Log to track all activities for the year.

SEGMENTED EXPANSION

4. Continuing Global Expansion:

- We will seek to increase our chapter's membership by no less than 15%, to include WIS and NextGen.
- We will conduct two (2) information sessions to sensitize targeted groups about ASIS Jamaica Chapter and certifications offered.
- We will seek to do a radio/TV commercial as an outreach to the wider security industry.

SECURITY REDEFINITION

5. Advance the Profession:

- We will continue to promote continuous learning:
 - a) CPP, PSP, PCI Certification Courses
 - b) Mentorship/Mentee opportunities
 - c) Assist other Regional Chapters with certification courses
- We will continue to elevate security's role, repositioning security from a support function to a strategic business asset that contributes to an organization's overall success.

The ASIS Jamaica Chapter charge the Chairpersons with the following key objectives for 2026.

1. Chairperson

- a. Preside over all Chapter meetings, functions and events
- b. Reporting link between the chapter and the Regional Vice President

2. Vice Chairperson

- a. Preside over all matters in the absence of the Chairperson
- b. Manage the partnerships objectives

3. Chapter Secretary

- a. Respond to all queries that fall outside the general BMC portfolios
- b. Manage the Calendar for the Chapter

4. Chapter Treasurer

- a. Secure non-profit charity status from the TAJ

5. ASIS Foundation Liaison

- a. Monitor the submission deadline for applications for international awards and ensure the Chapter has viable applications to compete.

6. Certification Chair

- a. Sensitize members to webinars that can assist with re-certification
- b. To increase the Chapter's certification by 5%

7. Chapter Newsletter Editor

- a. Publish four (4) Newsletter Volumes for the year
- b. To ascertain at least three (3) additional sponsor space

8. Community Liaison

- a. Provide monthly update on the Regional Security Conference planned for 2027
- b. Provide monthly updates on upcoming ASIS International webinars and international volunteer activities

9. Communication Chair

- a. Publish two (2) articles in a national newspaper

10. Law Enforcement Liaison

- a. Arrange courtesy call on the Commissioner of Police
- b. Recruit at least five (5) police officers

11. Membership Committee Chair

- a. Manage membership feedback through surveys, handle members' requests and suggestions.
- b. Oversee the campaign for "Each member recruits a member".

12. Mentorship Programme Chair

- a. Work with International to match two (2) members with a mentor.

13. Military Liaison Chair

- a. Arrange courtesy call on the Chief of Defense Staff
- b. Recruit at least five (5) JDF Officers

14. Placement Chairperson

- a. Create promotional flyers for hiring
- b. Create content for Newsletter or Website

15. Program Chairperson

- a. Plan and manage the annual dinner
- b. Social event
- c. Plan and manage the Chapter Meetings

16. **Webmaster**

- a. Oversee the development of the policy document to govern the Chapter's online social media presence
- b. Monitor the Connect page of ASIS International and provide monthly updates

17. **Women in Security Liaison**

- a. Increase female membership by 10%
- b. Conduct one (1) social event for the WIS group

18. **NexGen Liaison**

- a. Increase young professional membership by 10%
- b. Conduct one (1) social event for the NexGen group
- c. Create a NexGen Group

19. **Sergeant at Arms**

- a. Manage the conduct of timekeeping of meetings
- b. Police the "WhatsApp" Group ensuring persons are adhering to the "WhatsApp" Policy

20. **Legislative Chair**

- a. Highlight issues that may affect the operations of security businesses or practitioners
- b. Keep the Chapter membership informed about pending legislation new laws, and court decisions relevant to the security industry

The ASIS Jamaica Chapter will be a participant in the following GSX Awards for 2026:

Individual Awards

- **Ralph Day Memorial Security Officer Heroism Award:** Recognizes a contract security officer who performs a heroic act to save another person's life.

- **NextGen of the Year Award:** Recognizes a member under age 40 who demonstrates dedication to the security industry through strong leadership, teamwork, and innovation.
- **E.J. Criscuoli, Jr. Memorial Volunteer Leadership Award:** Recognizes a member who has demonstrated long-term commitment and significant contributions to ASIS regions and chapters.
- **Roy N. Bordes, CPP Memorial Community Leader Award:** Recognizes a member who has demonstrated long-term commitment and significant contributions to ASIS subject area communities.
- **Women in Security Global Community Karen Marquez Honors:** Recognizes a female security professional who has demonstrated exceptional and consistent dedication to advancing the security industry.
- **Distinguished Service Award:** Recognizes members who have demonstrated exceptional leadership, service, and contributions to ASIS International.
- **PCB Outstanding Achievement Award:** Recognizes an individual for advancing and promoting the ASIS Certification designations.

Organizational Awards

- **I.B. Hale Chapter of the Year Award:** Recognizes outstanding chapters that promote excellence in the security management profession worldwide.
- **Community of the Year Award:** Recognizes an ASIS subject area community that has excelled in member engagement and content development.
- **PCB Outstanding Award of Merit:** Recognizes an organization's development of its own security professionals through certification.