



ASIS FEATURE

INTEGRATING CYBERSECURITY AND RISK MANAGEMENT: AN IMPERATIVE FOR MODERN CORPORATE SECURITY

Today, security leaders must adopt a comprehensive approach to protect their enterprises. By fostering collaboration, investing in integrated technologies, and championing a unified security culture, organizations can effectively safeguard their assets against multifaceted risks. This paradigm shift is crucial for resilience and long-term success.

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My Polygraph Journey: Lessons Learnt

Although the polygraph test results are not at present admissible in Jamaican courts, however, the confessions that are often obtained through its use are considered admissible. This is particularly useful when many of the people who fail give incriminating testimony.

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ISSUE**



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An Imperative for Modern Corporate Security

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Warren L. Smith, CISSP, CRISC, PMP, PMI-RMP, CPP, PCI, PSP
ASIS Council Liaison

INTEGRATING CYBERSECURITY AND RISK MANAGEMENT: AN IMPERATIVE FOR MODERN CORPORATE SECURITY

THE RAPID CONVERGENCE OF PHYSICAL AND DIGITAL THREATS DEMANDS A HOLISTIC APPROACH TO ENTERPRISE SECURITY.

The rapid convergence of physical and digital threats demands a holistic approach to enterprise security. Recent legislative developments, such as the Data Protection Act (DPA) enacted in Jamaica, underscore the urgency for corporate and physical security leaders to embrace cybersecurity and risk management. There is a critical need for this integration, focusing on the risks, challenges, and strategies essential for securing enterprises and their assets.

THE CONVERGENCE OF PHYSICAL AND CYBER THREATS

Corporate security has traditionally focused on protecting physical assets like buildings and personnel, while cybersecurity protected digital assets such as networks and data. However, the lines between these domains have increasingly blurred. Cyber threats can now compromise physical security systems, and physical breaches can lead to cyber vulnerabilities. For example, an intruder might physically infiltrate a building to install malicious hardware or exploit insecure Wi-Fi to gain network access.

THE EXPANDING RISK LANDSCAPE

The proliferation of Internet of Things (IoT) devices, smart buildings, and connected infrastructure has increased points of vulnerability. A breach in one area can now cascade across an enterprise. For instance, a cyber attack that disables a building's security system can allow unauthorized physical access. Conversely, a physical break-in can lead to data theft or sabotage if servers are accessed.

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Cybersecurity protected digital assets such as networks and data. However, the lines between these domains have increasingly blurred.

The recent passing of Jamaica's Data Protection Act heightens the stakes. The DPA imposes stringent penalties for data breaches, including fines up to 4% of gross worldwide turnover, JMD \$5 million or imprisonment. Compliance with such regulations necessitates a comprehensive understanding of both physical and digital security measures.

CHALLENGES IN INTEGRATING CYBERSECURITY AND PHYSICAL SECURITY

1. **Siloed Operations:** Historically, cybersecurity and physical security have operated independently, with distinct protocols and priorities. This segregation hampers coordinated responses to threats that span both domains.
2. **Cultural Differences:** Significant cultural gaps often exist between IT departments and physical security teams. Bridging these gaps requires strong leadership and a commitment to fostering collaboration and mutual understanding.

3. **Resource Allocation:** Budget constraints can lead to prioritizing one type of security over the other. Balanced investment strategies are essential to avoid neglecting any area.

STRATEGIES FOR EFFECTIVE INTEGRATION

1. **Unified Security Framework:** Establish a unified security framework encompassing both physical and cybersecurity. This should include common policies, procedures, and governance structures to ensure cohesive risk management.
2. **Cross-Disciplinary Teams:** Form cross-disciplinary teams with members from both cybersecurity and physical security departments to facilitate better communication and collaboration. Regular joint training sessions and scenario planning can enhance integration.
3. **Integrated Technologies:** Invest in integrated security technologies that provide a unified view for monitoring and managing threats. Advanced security information and event management (SIEM) systems can correlate data from physical and cyber sources to identify and mitigate threats more effectively.
4. **Risk Management and Assessment:** Implement comprehensive risk management and assessment programs that consider both physical and cyber risks. This includes regular audits, vulnerability assessments, and threat intelligence sharing.

5. **Leadership and Culture:** Security leaders must champion a culture of holistic security awareness across the organization. This involves educating employees about the interconnected nature of threats and promoting a proactive security mindset.

THE ROLE OF SECURITY LEADERS

Security leaders play a pivotal role in driving the integration of physical and cybersecurity. They must:

- **Advocate for Integration:** Promote the benefits of an integrated security approach to senior management and stakeholders.
- **Facilitate Collaboration:** Encourage and facilitate collaboration between cybersecurity and physical security teams.
- **Align with Business Objectives:** Ensure that security strategies align with the organization's business objectives and risk appetite.
- **Continuously Evolve:** Stay informed about emerging threats and continuously evolve security strategies to address new vulnerabilities.

Today, security leaders must adopt a comprehensive approach to protect their enterprises. By fostering collaboration, investing in integrated technologies, and championing a unified security culture, organizations can effectively safeguard their assets against multifaceted risks. This paradigm shift is crucial for resilience and long-term success in an increasingly vulnerable landscape.

REACH NEW SECURITY HEIGHTS



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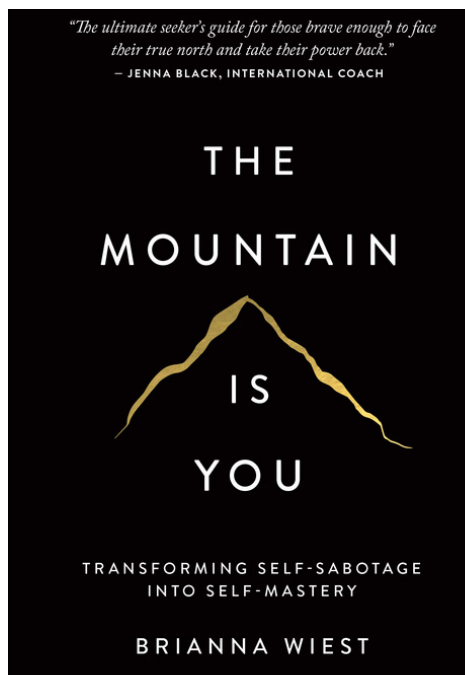
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"A STRONG WOMAN KNOWS SHE HAS STRENGTH ENOUGH FOR THE JOURNEY, BUT A WOMAN OF STRENGTH KNOWS IT IS IN THE JOURNEY WHERE SHE WILL BECOME STRONG." -UNKNOWN



Mrs. Mollie Plummer-Henry
Secretary
ASIS International
Jamaica Chapter



BOOK RECOMMENDATION

This is a book about self-sabotage. Why we do it, when we do it, and how to stop doing it for good. Coexisting but conflicting needs create self-sabotaging behaviors. This is why we resist efforts to change, often until they feel completely futile.



APRIL - JUNE

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Article/s for the "The Informer" the Chapter's newsletter are appreciated.

Please send your article/s to carlospipher@gmail.com



WIS QUARTERLY CONNECT

" A great Leader's courage to fulfil his vision comes from passion, not position". John. C. Maxwell

" Successful people are not gifted, they just work hard, then succeed on purpose" -
Unknown

FEATURE

Mollie N. Plummer-Henry, JP hails from the parish of St. James where she was raised in a nuclear working class family. Her christian foundation was built on strong religious principles.

After graduating from Mount. Alvernia High School with a Diploma(Credit). She ventured into the teaching profession and attended Sam Sharpe Teachers' College where she focused on Primary Education then later specialized in Advanced Biology. Mollie later pursued an Associate Degree in Management Information. Her quest for advanced education propelled her to acquire a Bachelor's degree in Educational Psychology and a Master's in Child Psychology in the UK.

Her career spans multiple disciplines which includes: Teaching, Business, Probation After-Care Officer, Assistant Superintendent, Snr. Investigator and now Snr Director for the Investigation Surveillance Unit at Passport Immigration and Citizenship Agency (PICA). Throughout her career she gained numerous professional achievements to include but not limited to: International Investigator, Port Facility Security Officer, Caribbean Single Market and Economy (CSME) Train-the-Trainer, John Maxwell Coach, voted Investigator for the Year twice and was the 2022 PICA Ambassador. She is an accomplished international motivational speaker and Toastmaster member.

**Be still and know that I am God; I will be exalted among the heathen, I will be exalted in the earth
Psalm 40:10**

She is presently an IBI Ambassador under The Governor General's I Believe Initiative. She sits on the Child Advisory Board and the Senior Citizen Advisory Board. She also sits on numerous School Boards. She is the Author of "Tapping Into Your Inner Strength".

Currently, she is the Logistics Manager for District 81(Caribbean Region) and VP Public Relations for the PICA Toastmasters' Club, she is also a Kiwanian and a Lay Magistrate.

Mollie has been a member of ASIS International for the past 2 years. She has recently completed the PSP Certification study course and is planning to sit the PSP certification exam in August 2024. By 2025 she hopes to gain another ASIS certification

I welcome your feedback and suggestions to improve the WIS quarterly mailout.

Email: Shannacshirley@gmail.com

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The AUTHORITIES PANEL SPEAKERS

Geopolitical & Social Conflicts in LATAM



MARLEN PIÑEIRO

DHS Attaché - Central America
(SES) at U.S. Department of
Homeland Security



ILSE ROJAS, MSC

UNDP -United Nations
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SubRegional Security Specialist
for Latin America & the Caribbean



**NICHELLE DUNCAN
CPP, PCI, PSP**

Manager, Inspection and
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MEMBER OF THE YEAR
2023

Capt. John Richards
CPP, PSP, PCI

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

Capt. John Richards
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For being voted Chapter Member of the Year 2023.

For his outstanding and dedicated performance to the ASIS Jamaica Chapter, who continues to strive as one of the Chapter's leading men in the field of Security.

Well Done!



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Andrew Witham

The Executive and Members of ASIS International Jamaica Chapter proudly congratulates

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For being awarded the ASIS Foundation Certification Accelerator Scholarship

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Photo courtesy of: www.globalpolygraphsolutions.com/uk-government-continues-to-support-polygraph-examination



My Polygraph Journey: Lessons Learnt

Capt. Basil Bewry, CPP, PCI, PSP
Latin America and Caribbean
Regional Board Director

Many of you no doubt have heard that the polygraph is unable to detect lies, that truthful members of socially stigmatized groups are at risk of producing false positives, that psychopaths and sociopaths will produce false negatives and that there are various countermeasures one can use to beat the test. A former Chairman of the Police Federation even suggested that polygraph tests conducted on Black people were unreliable because of our ancestral links to slavery. The truth be told, if the afore-mentioned was the case, I would have been out of business long ago.

I too was at first skeptical of the polygraph claims but having been trained by one of the world's foremost experts, Cleve Backster, in Forensic Psychophysiology and having administered over 10,000 tests over the last 25 years, I can honestly say that although it is not infallible it is as high as 95% accurate in detecting lies once in the hands of a competent polygrapher using a proven and tested technique. In short, the polygraph is as good as the examiner.

What, however, is not in dispute is that the polygraph instrument is built for purpose as it records the relative

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Although the polygraph test results are not at present admissible in Jamaican courts, however, the confessions that are often obtained through its use are considered admissible. This is particularly useful, as many of the people who fail, give incriminating testimony.

changes in an examinee's blood pressure, heartbeat, respiration and perspiration. The underlying assumption is that certain types of questions on the polygraph test will trigger the body's flight fight response to a perceived threat or danger. This I might add, is aptly described in Proverbs 28:1, “The wicked flee when no one pursueth; but the righteous are as bold as a lion”.

Although the polygraph test results are not at present admissible in Jamaican courts, however, the confessions that are often obtained through its use are considered admissible. This is particularly useful, as many of the people who fail, give incriminating testimony. With over 500 companies having used my services I am uniquely placed to report that our fellow countrymen and women are both our greatest asset and worst liability as employee theft accounts for more than 90%

of my case load and represent a significant threat to good governance.

I can also attest that the typical company loses 5% of its revenue each year to internal theft, that 75% of all employees have stolen from their employer at least once and that half of those are repeat offenders. Employees over 60 years old steal on average 28 times more in value than those under 25, that 75% of all frauds are committed by male employees and that losses suffered by men are 4 times higher than females. Moreover, fraudulent schemes last on average 1½ years before being detected, that 58% of victim organizations fail to recover any of their losses and that 33% of all business bankruptcies are caused by employee theft.

Considering these sobering statistics, which are not mine but that of the Association of Certified Fraud Examiners, it is my firm position that the polygraph can play a significant role in the management of ordinary contractual relations and in the optimal operation

of one's business. In cases of theft and other acts of dishonesty, employers often must determine who is guilty or innocent without the benefit of a formal criminal investigation and prosecution or required to make a judgment call as to who is fit and proper. In such circumstances, provided an examinee is willing to give their written consent, a polygraph can be administered. My only caveat is that no adverse decision ought to be taken based wholly and solely on a polygraph test result.

What 25 years of providing polygraph tests has taught me is that no two cases are ever the same, to disabuse oneself of any prejudices, listen keenly to what is said during the pre-test interview, let the facts speak for themselves and do not rush to judgement. Although my polygraph journey has been exhilarating, the weighty responsibility that is placed on one's shoulders has had a most humbling effect and kept me grounded. I am also reminded of Robert Hughes' quote, "The greater the artist, the greater the doubt. Perfect confidence is granted to the less talented as a consolation prize."

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Interview With The Newsletter Editor: **Carlos Pipher, CPP, PCI, PSP**



by Abraham Desantiago, M.ISRM ASIS
Human Threat Manager, Community Chairman

“

While studying security management and administration at university and seconded to the Port Authority I was introduced to ASIS International.

How did your background in the Jamaica Defence Force shape your career path in security management?

After spending years in the military, I became conditioned to the discipline of security. In the military it is “what if?” then I do this, this is really a quick appreciation of a possible problem. In industrial security it is a quick assessment of a possible risk, similar but a little different.

I did a SWOT analysis which led me to continue in the security industry. I quickly realized that industrial security will be different from the military. While studying security management and administration at university and seconded to the Port Authority I was introduced to ASIS International by Capt. Basil Bewry, CPP, PCI, PSP. I was intrigued by their certifications and the value that could be gained by becoming a member

As an active member of the ASIS International Jamaica Chapter and holder of multiple certifications including CPP, PCI, and PSP, how have these professional certifications contributed to your growth in the security industry?

My peers, coworkers, and industry personnel always seek my guidance, direction, and my input. Each one tells me and soon, I am the ‘go to’ person. Knowledge sharing is good, the certifications play a great role and have contributed to my growth. Let me hasten to say that as a triple certificant I haven’t stopped growing, the recertification process ensures that those who are certified keep up with the industry in their professional education.

What were some key takeaways from representing the Caribbean and Latin America at ASIS HQ workshop, and how have the experience influenced your security management approach?

The workshop was primarily for reviewing the CPP body of knowledge. After an analysis of the domains, I realized that some jurisdictions, especially us in the Caribbean and Latin America were at a disadvantage as it relates to the domain of Legal Issues. Legal Issues was primarily focused on US Jurisdiction. Legal Issues is no longer a domain in the CPP certification exam.

A key takeaway is that no one solution fits all. The industry is dynamic, so new and innovative ways, along with proven best practices will be needed to solve problems across the industry. Taking this approach to security

management means critically analyzing scenarios that could negatively impact the organization and choosing the best course of action. Also, if a countermeasure is not effective or produces the required results, make the adjustment.

You hold several positions within the Jamaica Chapter, including newsletter editor, instructor, item writer and signing officer. What inspired you to take on these responsibilities, and how do you manage them with your daily work?

I believe in the spirit of volunteerism as one way of giving back to the Jamaica Chapter and by extension ASIS International. As a manager, time management and prioritizing are very important to meet deadlines and organizational goals.

I was inspired by the Latin America and Caribbean Regional Board Director, Capt. Bewry, CPP, PCI, PSP, he is a reservoir of knowledge and is full of enthusiasm for the Chapter and by extension ASIS International. I allocate time for Chapter work and because my laptop is an appendage to me, I get things done very quickly. For example, the Treasurer sends to me an invoice and creates a payment which needs urgent approval. The payment may be time bounded, as the signing officer I need to act on it with urgency to ensure the smooth administration of the Chapter affairs. The Chapter by itself cannot function on its own, whenever I am asked to assist, I make it possible and give of my best.

You're a firm believer in lifelong learning, perseverance, commitment, and discipline. What tips would you offer professionals in the security industry who wish to build their personal brand and advance their careers?

Have an in-depth knowledge of security principles and business practices. Leverage your experience, networking with like-minded professionals inside and outside the industry, this is necessary to broaden one's scope and do not be intimidated by the large players, they were once small. Promote your brand at every opportunity, e.g. always have business cards.

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Shanna Shirley, CPP, PSP

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Shanna Shirley, CPP, PSP
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For her outstanding and dedicated performance to the ASIS Jamaica Chapter who continues to strive as one of the Chapter's leading Women-in-Security.

Well Done!



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